

The finished identity.

Identity system and practical file guide

SHIELD. SWORDS. FPV.

The V2.1 identity preserves the original shield, crossed swords and quadcopter, paired with Nasalization Regular lettering.

Five logo families. Six color treatments where applicable. Outlined vectors, transparent PNGs, flat JPEGs, digital assets, color palettes and print-black masters.

START WITH PRIMARY STACKED / INK

Open [START HERE.html](#) to choose and download individual assets.



A complete logo family.

Choose the arrangement that suits the available space.



Primary stacked

Suggested minimum: 320 px wide



Horizontal

Suggested minimum: 360 px wide



Emblem

Suggested minimum: 96 px wide



Wordmark

Suggested minimum: 240 px wide



Compact shield

Suggested minimum: 32 px wide

Use the full emblem at 96 px or larger.
Use the compact shield for small UI icons. The 16 px favicon is an identification silhouette.

Color and typography.

Keep color deliberate and typography consistent.



Ink

#0D121A



White

#FFFFFF



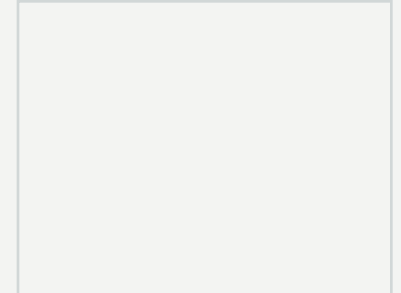
Slate

#3F5865



Indigo

#292D70



Paper

#F3F4F2

PRIMARY PAIR

Ink on light surfaces. White on dark surfaces. Indigo and Slate support the system; Duotone pairs the Indigo shield with Slate swords.

TYPE THAT TRAVELS

Nasalization Regular is outlined in every logo master. Arial Regular and Bold support documents and body text. No font installation is needed to use the supplied logos.

RGB ASE, GPL, CSS and JSON swatches are included. Pure Black is a utility option; the print PDFs use C0 M0 Y0 K100. Brand Ink is a separate near-black color.

Space, scale and contrast.

Give the mark room and protect its details.



Keep 10% of the emblem width free on all sides of full-emblem lockups. For the wordmark and compact shield, use 10% of their artwork width.

Add space in your layout if the supplied artboard margin is smaller. Keep proportions fixed and never crop sword tips.

Use high contrast. White logo files are transparent reversed artwork; use the on-ink JPG to preview them in a white file browser.

PRESERVE THE MASTER

Do not stretch, rearrange, bevel, shadow or recolor individual elements. Keep the drone as negative space. At small sizes, switch to the compact shield instead of shrinking the full identity beyond legibility.

Formats and production.

Pick the file based on the job.

SVG	Outlined, editable vector. Best for designers and websites.
PDF	Scalable vector for document layouts and vendor handoff.
PNG	Transparent digital logo. 1024 and 3000 px canvas widths.
JPG	Flat 3000 px image on the named white or ink background.
K100 PDF	One-process-color black: C0 M0 Y0 K100. All vector.

Color SVG/PDF files preserve RGB brand values. The printer should convert for the actual press profile or build named spot plates. White variants are reversed artwork, not prepared white-ink separations.

Embroidery, vinyl and engraving require job-specific setup. Small rotor-hub islands and narrow gaps need supplier review. These are logo masters, not stitch files or machine toolpaths.

What is in the delivery.

Organized for everyday use and an easy handoff.

01-05 / LOGO FAMILIES

Each arrangement has named color folders. Each color folder contains its SVG, PDF, two transparent PNG sizes and a flat JPEG.

06 / SOCIAL AND DIGITAL

Avatars, square tile, cover, social share, channel banner, email logo and website icons. Review the actual crop when uploading.

07-08 / COLOR AND GUIDANCE

Application-ready color swatches, typography notes, this PDF and an editable Markdown guide.

09 / MOCKUP PREVIEWS

Seven named scenes and an overview. Full layered Photoshop files remain in the working mockup folder, with paths in the catalog.

10 / PRINT PRODUCTION

Five K100 vector PDFs and practical instructions for handing artwork to a print supplier.

START HERE / FILE INDEX

The portable HTML gallery shows each logo and links directly to its files. The CSV manifest records SHA-256 hashes for integrity checking.